# **Hearts in Action**

#### SOUTHWEST AIRLINES PUTS ITS HEARTS INTO ACTION

Carrier donates \$400,000 in snacks to nonprofit organizations across the United States; Invites Customers to support charities serving the frontlines of the COVID-19 pandemic and earn Rapid Rewards® bonus points\*

DALLAS—April 23, 2020—Southwest Airlines Co. (NYSE: LUV) today announced a donation of more than \$400,000 in snacks and other inflight provisioning items to dozens of nonprofit organizations across the United States. Additionally, the carrier supplied snacks and other items to 15 food banks that are part of Feeding America®, the nation's largest domestic hunger relief organization. Southwest's donations will be distributed to food pantries, homeless shelters, senior centers, and children's meal programs in communities where they are needed the most.

"Today and every day, we believe a strong community is more than a place, it's at the Heart of what brings us together," said Laurie Barnett, Southwest's Managing Director of Communications and Outreach. "We remain steadfast in our commitment to give back to the communities we serve, especially in a time of need. These items will help make hunger less of a reality for struggling families across the country."

You can read more about the donation and organizations Southwest is supporting <a href="here">here</a>.

## Southwest Heart Strong

As communities across the nation are coming together to fight the COVID-19 pandemic, Southwest remains dedicated to putting its Heart in action to support those on the front lines. For nearly 50 years, Southwest has championed communities by supporting the work of nonprofit organizations and encouraging Customers to do the same.



Southwest is making it easy to support organizations that are helping communities battle the pandemic. Now through May 31, 2020, Southwest invites Customers to visit **Southwest.com** for an opportunity to support one or more of these three different charities bringing life-saving materials and resources to regions impacted by COVID-19:

- American Red Cross
- Team Rubicon
- Feeding America

Rapid Rewards® Members who donate \$25 or more to one or more of these organizations will receive 10 Rapid Rewards bonus points for every dollar donated\*.

Southwest applauds these organizations and is honored to bolster their relentless commitment to serve on the frontlines of this crisis.

\* Rapid Rewards account information required. Points will be reflected in your Rapid Rewards account within 45 days after a donation has been made. Maximum earn limit of 10,000 points. Rapid Rewards bonus points do not count toward A-List, A-List Preferred, or Companion Pass qualification.

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 49th year of service, Dallas-based <u>Southwest Airlines Co.</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 60,000 Employees to a Customer base topping 130 million passengers in 2019. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons in 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. Southwest has also announced its intention to serve Steamboat Springs, Colo. by the end of 2020.



Southwest coined <u>Transfarency</u><sup>®</sup> to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free<sup>®</sup> to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting **Southwest.com/citizenship.** 

Book Southwest Airlines' low fares online at **Southwest.com** or by phone at 800-I-FLY-SWA.

### Media Contacts:

Visit the Southwest Newsroom at <a href="mailto:swamedia.com">swamedia.com</a> for multi-media assets and other Company news.

Media Relations Team: 214-792-4847, option 1

###