



The CalAsian Chamber Foundation presents

CANNABIS TALKS

DIVERSITY AND EQUITY
IN THE CANNABIS INDUSTRY

LIVE WEBCAST
SEPTEMBER 29, 2020 | 11:30 AM - 1:00 PM

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PROGRAM

AGENDA

11:30 AM

Welcome Remarks

- Frank Louie, Chief Operating Officer, California Asian Pacific Chamber of Commerce Foundation
- Rob Fong, Owner, RKF Consulting

11:40 AM

Panel Discussion

- Moderator: Rob Fong, Owner, RKF Consulting
- **Panelists:**
 - Adam Hijazi, President, Long Beach Collective Association
 - David Hua, Co-Founder & CEO, Meadow
 - Kim Kovacs, CEO, The Arcview Group
 - Cat Packer, Executive Director and General Manager, City of Los Angeles Department of Cannabis Regulation

12:20 PM

Sponsor Break

12:30 PM

Panel Discussion Resumes, Q&A

12:55 PM

Closing Remarks



SPEAKER

FRANK LOUIE

Chief Operating Officer
California Asian Pacific Chamber
of Commerce Foundation

Frank Louie brings a very diverse business background to the chamber's management team. He led a very successful 22-year career in management leadership positions in sales and operations for Xerox Corporation. Most recently, Louie served as Xerox General Manager for the Public Sector Northwest Region focusing on the state, local and education markets. He also has extensive experience working for start-up technology companies in the Internet payment and billing space, and the Alternative Energy industry.

Frank has been involved in leading the organization's outreach and educational programs for the emerging cannabis industry in California since early 2017. He leads the Foundation's cannabis educational programs, Cannabis Talks Roundtable Series and The External Study Mission, that have been focused on regulations, policy, entrepreneurship, diversity and social equity.





MODERATOR

ROB FONG

Owner
RKF Consulting

Rob Fong is a third generation Sacramentan. He is married and has 2 children. Mr. Fong earned a degree in political science with Phi Beta Kappa distinction from U.C. Berkeley in 1981. He graduated from the U.C. Davis King Hall School of law in 1984, and practiced civil litigation and business law until 2009 with the law firm of Ryan & Fong. In 2009, Mr. Fong started RKF Consulting, his own lobbying and consulting firm.

Mr. Fong was elected to the Sacramento City Unified School District Board of Trustees in 1998 and served as Board President from 2003 through April 2004. In March 2004, he was elected to the Sacramento City Council. In 2006, he was elected to the position of Vice Mayor. Mr. Fong was re-elected to serve a second term on the City Council in June 2008 until December 2012.

Mr. Fong retired from politics in December 2012 after 14 years of public service and returned to the private sector where he provides legal, lobbying and consulting services to a select clientele.

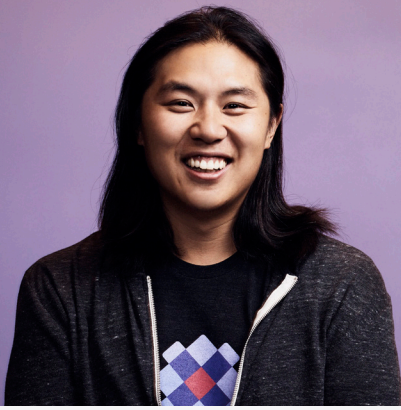


PANELIST

ADAM HIJAZI

President
Long Beach Collective Association

Adam Hijazi is a multi-license cannabis operator. He has been working diligently in every facet of the cannabis industry since 2010. He worked in partnership with the City of Long Beach to help craft best practices and compliance standards for the industry, he was appointed by the mayor and city council as a commissioner on the city's 2015 cannabis task-force. Adam serves on the Board of Directors for the Long Beach Collective Association (LBCA) with positive actions on voter-initiative Measure MM, adult-use regulations, tax modernization and administrative policy refinement, as well as engaging in community support efforts and leading the establishment of a pilot cannabis curriculum course at Long Beach City College to further cannabis education. Adam's working relationships with legal cannabis operators and affiliates both statewide and nationally, are well established, as are his political contacts at the local and state levels.



PANELIST

DAVID HUA

Co-Founder & CEO
Meadow

David Hua is the CEO and Co-Founder of Meadow, a software company built from the ground up for California cannabis, and Y Combinator's first start-up to operate in the cannabis space. Meadow's powerful point-of-sale and e-commerce software powers retail and delivery businesses across the state. Hua has dedicated the last 5 years to bridge the divide between cannabis and technology. He has partnered with dispensaries and delivery services of all sizes across California, utilizing technology to scale with demand from legalization, maintain compliance with local and state regulations, and create operational efficiencies to thrive in the regulated industry. He has also collaborated with California's cannabis community and California regulators to draft, implement, and provide stakeholder feedback of medical and Adult-Use regulations. Hua sits on the boards of the California Cannabis Industry Association, the Cannabis Distribution Association, and has served on the NCIA Retail Committee.



PANELIST

KIM KOVACS

CEO

The Arcview Group

Kimberly has over 20 years of executive leadership and experience across technology services and investment companies. As the founder and CEO of MyJane, Kim built a cannabis wellness technology platform which was acquired in January of 2019 by ManifestSeven. Prior to MyJane, Kim founded or co-founded six additional companies, raised more than \$100M in equity capital and has been an active angel investor for more than ten years. Most recently, she served as President of the Los Angeles Venture Association where she launched the CannaLAVA strategic group designed to bring cannabis industry leaders together in Los Angeles.



PANELIST

CAT PACKER

Executive Director and General Manager
City of Los Angeles Department
of Cannabis Regulation

Appointed by Los Angeles Mayor Eric Garcetti, Cat Packer is the first, Executive Director and General Manager of the Department of Cannabis Regulation. Within this role, Packer leads the licensing and regulation of commercial cannabis activity within the City of Los Angeles and furthermore, manages the implementation of the City's cannabis related policies and programs.

Prior to joining the City of Los Angeles, Packer served as California Policy Coordinator for the Drug Policy Alliance, where she worked to ensure the successful and equitable implementation of various cannabis policy reforms. Before this role, Packer served as Campaign Coordinator for Californians for Responsible Marijuana Reform, a social justice-centered campaign in support of the 2016 Adult Use of Marijuana Act.

Packer is an alumna of The Ohio State University where she received a Bachelor's in Political Science, a Master's in Public Policy & Management and a Juris Doctor.



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